

INTRODUCTION

The Europe of Renaissance and early modern era saw the emergence of an increasingly organized system of production and consumption in the performing arts, whether for the celebration of civic and court festivals, or in the contexts of academies and confraternities, finally with the advent of impresarios and professional theatre companies of actors.

While more and more specialized professions appeared, their economic impact, to a large extent, remains to be studied. Indeed, although the festival culture of Renaissance Europe has been explored from many angles, there is still a lack of studies on economic issues, which are generally left in the background.

In an attempt to fill this lacuna, this conference seeks to explore the economic management of the performing arts during the early modern period (theatre, music, dance, scenography and ephemeral architecture) both from a practical and a theoretical perspective – the former by studying the sources, handling, and distribution of expenditure on these events, and the latter by interrogating the social, cultural, and economic capital invested in, and gained by, ephemeral consumption.

Alongside theatre historians and musicologists, this conference brings together scholars working in the fields of art history and architecture, literature, and history who have either engaged with the production of spectacular events or studied the many professions associated with them.

The economic management of the performing arts raises a number of key political, moral, religious and social questions for the period. The aim of the papers is to identify common problems and their possible solutions, as well as to pave the way for a study of spectacle economics at an interdisciplinary and European level.

The conference is part of the EU-funded SPECTACLE ECONOMICS project *Financing Festivals, Music and Theatre: Real Expenses and Fictional Expenditures in France between the Sixteenth and Seventeenth Centuries* by Francesca Fantappiè (H2020-MSCA-IF-2020 - Marie Skłodowska-Curie Individual Fellowships 2021-2023) under grant agreement no 101027860.

THURSDAY 8TH JUNE 2023

14:00 Welcome by **Serre Solveig**

SESSION 1: GAGNER SON PAIN : LE MÉTIER D'ACTEUR ENTRE LA FRANCE ET L'ITALIE
(CHAIR: MARIE BOUHAÏK-GIRONÈS)

14:20 Emanuele De Luca
Giovanni Battista Andreini et les *Fedeli* à Paris :

15:00 Céline Candiard

Égalité, hiérarchies et logiques de rémunération dans les troupes françaises du XVII^e siècle

15:40 Sergio Monaldi

Le métier des *comici dell'arte* en Italie (XVI^e-XVIII^e siècles). Aspects organisationnels et financiers

16:10 Coffee break

SESSION 2 : TRAVAILLER POUR LA COUR : MUSICIENS ET POÈTES

(CHAIR: CHIARA LASTRAIOLI)

16:30 Philippe Canguilhem

Dépenses musicales ordinaires et extraordinaires dans les cours de la Renaissance : l'exemple florentin (1540-1570)

17:10 Adeline Lionetto

Des Apollons gagés ? Étude des rétributions des poètes pour leur participation aux fêtes de cour sous les derniers Valois

FRIDAY 9TH JUNE 2023

SESSION 3: LES PROFESSIONNELS DE LA MUSIQUE, QUELQUES CAS D'ÉTUDE EUROPÉENS
(CHAIR: ANNE-MADELEINE GOULET)

09:20 Olivier Spina

Honorables travailleurs ou dangereux mercenaires? Les professionnels de la musique confrontés à la Réforme dans le Londres Tudor (1500-1550)

10:00 Jorge Morales

Assurer le prestige par la musique : l'économie de la magnificence du cardinal Maurice de Savoie à travers les livres de comptes de sa maison

10:40 Alexander Robinson

Musical economics in ceremonial entries from late Renaissance Lyon (c.1590-c.1625)

11:20 Coffee break

SESSION 4: L'ÉCONOMIE DES FÊTES : TOURNOIS ET BALLETS
(CHAIR: MONIQUE CHATENET)

11:40 Marina Viallon

Jouter aux frais du prince : les dépenses de François d'Angoulême pour le tournoi de l'entrée de la reine Marie Tudor à Paris (1514)

12:20 Marie-Joëlle Louison-Lassablière

Le *Ballet en langage forézien* de Marcellin Allard (1605) : un aperçu d'économie domestique

12:50 Lunch

SESSION 5: L'ÉCONOMIE THÉÂTRALE ENTRE LE SACRÉ ET LE PROFANE

(CHAIR: PHILIPPE VENDRIX)

14:50 Marie Bouhaïk-Gironès

L'économie votive des mystères (France, 1^{ère} moitié du XVI^e siècle)

15:30 Beth Glixon

Who's in charge? Modalities of opera production in Mid-Seicento Venice

16:10 Coffee break

SESSION 6: UNE AFFAIRE PUBLIQUE : LE FINANCEMENT DES FÊTES ET LES DÉPENSES DE LA COUR

(CHAIR: MARCO BELFANTI)

16:30 Francesco Ammannati

The reveler and the accountant: spectacles and the control of public expenditure in Early Modern Tuscany

17:10 Francesca Fantappiè

The economics of 'meraviglia': fictional and real expenses at the Bourbon and Medici courts (1590-1620)

SATURDAY 10TH JUNE 2023

SESSION 7: LES ENTRÉES DANS DIFFÉRENTES VILLES EUROPÉENNES : RECETTES ET DÉPENSES
(CHAIR: PASCAL BRIOIST)

09:20 Ilario Mosca

Le roi très-chrétien, la ville de Paris et le financement des entrées de 1571

10:00 Aurélie Massie

L'entrée royale d'Henri II à Paris en 1549 : comptabilité et représentation du pouvoir

10:40 Coffee break

SESSION 8: LES ENTRÉES DANS DIFFÉRENTES VILLES EUROPÉENNES : ENTRE LUXE ET ÉCONOMIES
(CHAIR: PHILIPPE CANGUILHEM)

11:00 Jonathan Glixon

Patrician pomp: ceremony and celebration for New Procuratori in Early Modern Venice

11:40 Sabrina Lind

Aspirations and reality in the Antwerp entry of the Cardinal-Infante Ferdinand of Spain (1635): Financing joyous entries in the Early Modern Spanish Netherlands

12:20 Conclusion - **Francesca Fantappiè**

SPEAKERS

Francesco Ammannati

Università di Firenze, Dipartimento di Scienze per l'Economia e l'Impresa - IT

Marie Bouhaïk-Gironès

Centre Roland Mousnier - FR

Céline Candiard

Institut de la Vision / INSERM, Sorbonne University - FR

Philippe Canguilhem

Centre d'Études Supérieures de la Renaissance (CESR) / Université de Tours - FR

Emanuele De Luca

Côte d'Azur Université - FR

Francesca Fantappiè

Centre d'Études Supérieures de la Renaissance (CESR) / Université de Tours - FR

Beth Glixon

Independent scholar - USA

Jonathan Glixon

University of Kentucky - USA

Sabrina Lind

Ghent University, Faculty of Arts and Philosophy - BE

Adeline Lionetto

Sorbonne Université - FR

Marie-Joëlle Louison-Lassablière

IHRIM (UMR CNRS 5317), Saint Étienne - FR

Aurélié Massié

Institut National du Patrimoine - FR

Sergio Monaldini

Independent Scholar - IT

Jorge Morales

Centre d'Études Supérieures de la Renaissance (CESR) / Université de Tours - FR

Ilario Mosca

SAPRAT (EPHE) - FR

Alexander Robinson

Centre d'Études Supérieures de la Renaissance (CESR) / Université de Tours - FR

Olivier Spina

Université Lumière Lyon 2, LARHRA (UMR 5190) - FR

Marina Viallon

École Pratique des Hautes Études - FR

CONTACTS

Sophie Gabillet, General Secretary

+33 2 38 21 14 81

sophie.gabillet@lestudium-ias.fr

Dr Aurélien Montagu, Scientific Manager

+33 2 38 21 14 86

aurelien.montagu@lestudium-ias.fr

LE STUDIUM

Institute for Advanced Studies

www.lestudium-ias.com

1, rue Dupanloup • 45000 Orléans • France

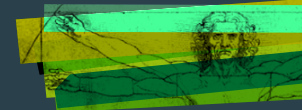


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CONFERENCES

TOURS | 2023

PROGRAMME



8-10 June 2023

The Economics of Spectacle. Funding the Ephemeral Arts in Early Modern Europe

LOCATION

Centre d'Études Supérieures de la Renaissance (CESR)
59, rue Néricault Destouches
37000 Tours

CONVENORS

Francesca Fantappiè

LE STUDIUM GUEST RESEARCH FELLOW / MSCA INDIVIDUAL FELLOWSHIP

FROM Villa I Tatti, The Harvard University Center for Italian Renaissance Studies - IT

IN RESIDENCE AT Centre for Advanced Studies in the Renaissance (CESR) / CNRS, University of Tours - FR

Philippe Canguilhem

Centre for Advanced Studies in the Renaissance (CESR) / CNRS, University of Tours - FR



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